

RUBRIC for “Soil and Water: Yours For Life” Poster Contest – WAKE COUNTY ENTRANTS

5th Grade **Science 5.L.2** – Ecosystems & Interdependence, **Social Studies 5.G.1.2** – Environmental Literacy, **Visual Arts 5.V** – Visual Literacy

4th Grade **Science 4.L.1.3** – Ecosystems, **4.E.2.3** - Earth History, **Social Studies 4.H.1.3** – NC History, **Visual Arts 4.V** – Visual Literacy

Yes! I have read the Poster Contest rubric below and fully understand the quality of scientific research and creative artwork expected in developing an outstanding "Soil and Water: Yours For Life" poster. I promise that my poster will represent my own original work and my very best effort!

Student Artist Name: _____ Signature: _____

Teacher: _____ Grade: _____ School: _____

POSTER CONTEST RUBRIC	LEGACY LEADER You'd win the admiration of the Father of Soil Conservation!	SUPER STEWARD You know your conservation BMPs like your ABCs!	EROSION ROOKIE You raise our hopes that you're learning the BMP ropes!	DUST BOWLER Oh hey, oh nay! Your soil is washing and blowing away!
Top Ten Criteria	Outstanding! = _____ Points	Very Good! = _____ Points	Okay Fair! = _____ Points	Yikes! = _____ Points
1. Title "Soil and Water: Yours For Life"	Title is prominently and creatively displayed to grab people's attention.	Title is present and clearly positioned on poster.	Title is incomplete or not well presented on poster.	What title? Title is lacking or missing.
2. Theme "Soil and Water: Yours For Life" <i>Farm conservation practices/BMPs</i>	Theme is well thought out and carried throughout entire poster. Poster is one great theme party!	Theme is present and clearly illustrated. People easily recognize what poster is about.	Theme is incomplete or not well developed. People are confused on what the poster is about.	What theme? Theme is lacking or missing. People don't know what poster is about & can't find out.
3. Science Research <i>Dig in and research BMPs / conservation practices that are used today on NC farms (and in gardens)</i>	BMP / conservation practice information is accurate and well researched. Facts are clearly and cleverly presented. Excellent effort!	BMP / conservation practice information is mostly accurate. More time spent on research would have unearthed more exciting facts.	BMP / conservation practice information has many inaccuracies. Too few facts and/or facts are not presented clearly.	What facts? What research? Researched facts on BMP / conservation practice is lacking or missing.
4. Clear Conservation Message: <i>Poor Practices = over-plowing, over-planting same crop, no living root cover, livestock in streams, over-grazing pastures</i> Best Practices = contour farming, stripcropping, no-till, cover crops, crop rotation, terraces, grassed waterways, riparian buffers, rotational grazing, livestock fences	Thorough illustration and description of 1-2 agricultural conservation practices (BMPs) that prevent erosion and build soil health. Shows excellent understanding and presentation of problem & solution!	Very good illustration and description of 1-2 agricultural conservation practices (BMPs) that prevent erosion and build soil health. Shows very good understanding of problem & solution. Needs a few more details for depth & accuracy.	Attempt was made, but the explanation and/or illustration of ag BMPs / conservation practices are lacking in detail. Needs to better explain the problem & solution. People aren't clear on what causes soil erosion or how to fix it!	What message? No explanation or illustration of an ag BMP / conservation practice designed to protect soil that people, plants & animals depend on.
5. Clear Conservation Message: <i>Importance of conserving topsoil on a NC farm, your backyard & anywhere!</i>	Outstanding scientific explanation of <u>why</u> soil conservation is important. Persuades people to take action!	Good scientific explanation of why soil conservation is important, but no call to action (or vice-versa.)	Statement about soil conservation is weak; no message to tell people why they should care or what they can do.	Why care? No sound reasoning or statement why soil conservation is important or why we should care.
6. Artwork <i>Artistic expression</i>	Excellent use of 3+ artistic elements: color, texture, balance, perspective, and/or interactives (lift-the-flap, etc.)	Attractive use of 2 artistic elements as listed at left. Nice presentation & layout enhance poster's look.	Basic use of 1 artistic element as listed at far left, but could have done more. Needs more art!	Got art? Unfortunately not! Lacks artistic elements. Ask an art teacher or a local artist to help you!
7. Creativity & Originality <i>Uniquely yours</i>	100% art and text done by hand. Unique – uses the unexpected to full advantage. Extremely creative!	Some computer-generated art and text. Very good variety and blending of content and artwork.	Same-o, same-o. Been there, drew that. Creativity and originality lacking in energy and passion.	Not creative. Not original (idea copied from another artist). Effort is not evident.
8. Correct Spelling, Grammar, and Poster Size	100% correct spelling and grammar., Correct poster size.	A few misspellings, grammatical errors, &/or incorrect poster size.	Several misspellings, several grammatical errors, &/or incorrect size.	Hard to read due to many misspellings & grammatical errors. Wrong size.
9. Neatness & Completeness	100% neat and 100% complete.	Mostly neat and complete.	Not as neat & complete as could be.	Messy and/or incomplete.
10. Timeliness	Poster is submitted on due date. Name is on back. Rubric is signed.	Poster is turned in on time. Name on back or signed rubric is missing.	Poster is turned in on time but is missing both name & signed rubric.	What poster? Due when? Poster is late and turned in after due date.
TOTAL ALL COLUMNS = _____	Column total = _____	Column total = _____	Column total = _____	Column total = _____

Rubric developed by Sheila Jones, Wake Soil & Water Conservation District in Raleigh, NC